

BELLARINE (Lt Malop intersection) Arrival Indicators Project



COMMUNITY ENGAGEMENT SUMMARY

Feedback on the draft Bellerine Arrival Indicators project concept plan has closed. The objective of the community engagement was to seek feedback on the proposed design, in particular from traders impacted by the construction works. The priority was to identify if there are any issues or opportunities that need to be considered in the finalisation of the concept plan.

The proposed streetscape upgrades on Bellerine Street (Lt Malop intersection) include a new wombat crossing, pedestrian pause points with seating, as well as sculptures surrounded by greenery. Consultation took place from 1 April to 14 April.

HOW WE ENGAGED

Engagement for Bellerine Street (Lt Malop intersection) Arrival Indicators project included a direct letter mailout to all traders, as well as a walk around by the City's Landscape Architect and the Revitalising Central Geelong Senior Communication and Engagement Officer to obtain feedback regarding issues such as:

- Access – Can people still get into the shops?
- Removal of car parking
- Support measures
- Impaired view of business from the street
- Noise and dust pollution
- Hours of work and disruptions
- Project timelines and completion date

Due to the nature of the project being a relatively small streetscape upgrade focused on the Little Malop intersection, the engagement was targeted to traders and business owners adjacent to the intersection.

A project specific engagement page was developed to provide project information and opportunities to engage with the City.

HOW WE ENGAGED

Letter MAILOUT

Letters were distributed 26 March 2021 to help inform local traders and business owners about the project.

Have Your Say Online Portal [Yoursay.geelongaustralia.com.au](https://yoursay.geelongaustralia.com.au)

An online HYS project page was designed to share relevant information to encourage community feedback from 1-14 April 2021

HOW WE ENGAGED

Survey (online)	Survey online via HYS project page Objective of survey was to find out any issues relating to the proposed design, car parking, local business needs, bike users, residents' views and pedestrian access.
Trader or Stakeholder F2F walk around	A trader walk around was conducted to discuss issues relating to businesses around the construction zone delivery hours and access needs.

WHAT YOU THOUGHT

 ***“keeping nature within the city area is a great idea.”***

“I love the planting, greening up of ugly area. More seating is good as are sturdy/safe walking paths.”

“Fantastic work, lets continue these sort of streetscape improvements!”



“I really like the enhancement of streetscape, improved pedestrian access

“The garden beds will make the space much nicer than the asphalt overload currently present. Better conditions for pedestrians.”

THINGS TO THINK ABOUT

Community feedback on the concept plans was positive overall with people commenting they liked the enhancement of streetscape, improved pedestrian access and safety. Questions were asked regarding if it integrates with the rest of Little Malop St, as well as if there was potential for a small garden on the other side of the intersection also.



CONCLUSION/NEXT STEPS

Design plans will be updated with additional details based on what we heard through the engagement. Plans will be presented back onto this site. Design complete and ready for tender and construction to commence end of June.

