

Dennys Place Laneway Project

Community Update – July 2021

The City of Greater Geelong and the State Government are working together as the Revitalising Central Geelong Partnership, to plan and deliver the Dennys Place Laneway Project. The project supports the revitalisation of central Geelong to turn the CBD into a magnet for new jobs and growth.

Final laneway designs have been completed and released for tender to procure the construction team.

The new Dennys Place laneway will create a direct link from Malop Street to Geelong's exciting Little Malop Street restaurant, bar and retail precinct, dramatically improving pedestrian flow through central Geelong and bringing new life to the city.

The laneway also creates a connection from the waterfront to the medical precinct at an intimate scale that encourages pedestrian movement.

Once complete, the laneway will be welcoming, open and well-lit to support pedestrian safety. Greenery, seating, and public art will add to the charm of central Geelong and will activate new areas, attracting more people and new businesses, while also supporting emerging and existing businesses.

Construction on the Dennys Place Laneway Project is set to begin in August, with the project estimated to be completed in December 2021.

The State Government is investing \$2.7 million into building innovative and creative key connections in Geelong to make it easier for pedestrians to move through the city from the iconic waterfront precinct to the CBD. A further \$1.35 million has been allocated for the Dennys Place connection through the \$382.48 million Geelong City Deal – a 10-year partnership between the Australian and Victorian governments, and the City of Greater Geelong to secure the economic success of Geelong and its people.

The Geelong City Deal will support the revitalisation of central Geelong and the region's continued economic diversification, with particular focus on unlocking the significant economic potential of the visitor economy.

If you are new to the area and haven't heard about the Dennys Place Laneway Project, more information is available on the Revitalising Central Geelong website at revitalisingcentralgeelong.vic.gov.au.

To register for the regular online information sessions or works updates please provide your details by email to rcg@geelongcity.vic.gov.au.