

Green Spine Project

The Green Spine project will transform central Geelong with a vibrant linear park along the length of Malop Street, connecting the Geelong Station precinct, Johnstone Park and Eastern Park creating a central destination.

The project will reclaim Malop Street as a pedestrian and active transport zone, providing enhanced alfresco and social opportunities and delivering a unique and distinctive streetscape showcasing Geelong's UNESCO City of Design status.

Cities around the world are embracing linear parks to support health and wellbeing. Once complete, nearly a hectare of new green space will be added to the Geelong CBD.

Along with its appealing, natural public spaces, Malop Street plays an important social, environmental and economic role in central Geelong.

Selected blocks of this project are delivered as part of the \$500 million Geelong City Deal, a collaborative plan to transform Geelong and the Great Ocean Road through the Revitalising Central Geelong Action Plan.

The Green Spine consists of six city blocks along Malop Street.

Block 1 Gheringhap Street to Moorabool Street (Stage 1, north side complete)

Block 2 Moorabool Street to Yarra Street (complete)

Current engagement:

Block 3 Yarra Street to Bellerine Street

Block 4 Bellerine Street to Swanston Street

Block 5 Swanston Street to Fitzroy Street

Block 6 Fitzroy Street to Garden Street

Key project objectives are to:

- improve the quality of shared community spaces in central Geelong
- support the health and well-being of the community with improved active transport options
- increase opportunities for diverse uses of the street space along Malop Street (such as outdoor dining)
- improve the environmental sustainability of central Geelong
- increase community safety by simplifying traffic movements
- create a unique and vibrant destination for tourists
- improve biodiversity, environmental resilience and demonstrate Geelong's reputation as a modern, liveable, vibrant city.





About Blocks 4 to 6 Bellerine Street to Garden Street

Concept designs for Blocks 4 to 6 have been developed to showcase the exciting possibilities for these sections of Malop Street.

The concept designs for Blocks 4 to 6 aim to enhance the street environment as Malop Street transitions from retail to residential.

The design elements will flow from Blocks 1 to 3, with the continuation of the botanic walk along the south side of Malop Street only, including native vegetation and planting. The north side will feature a more traditional streetscape and will continue the avenue of trees established in Block 3.

As these blocks transition to residential properties, the design will extend the neighbourhood character feel with car parking on both sides of the street for the health precinct and residents, and improved pedestrian linkages with Little Malop Street.

Biophilic design principles

A key feature in the designs is the use of 'biophilic' design principles, which seek to connect buildings and people more closely with nature. Biophilic city design has been proven to deliver a range of environmental, social and economic benefits to the community.

By embracing these design principles, flora and fauna will flourish along Malop Street, breathing new life into the CBD and supporting Geelong's status as a UNESCO City of Design.

Traffic and parking changes

Two-way traffic will be maintained along Malop Street and the road layout and active transport design elements will be consistent with Blocks 1 to 3 to ensure safety requirements are met. Driveway access for businesses and residents will be retained as part of the project.

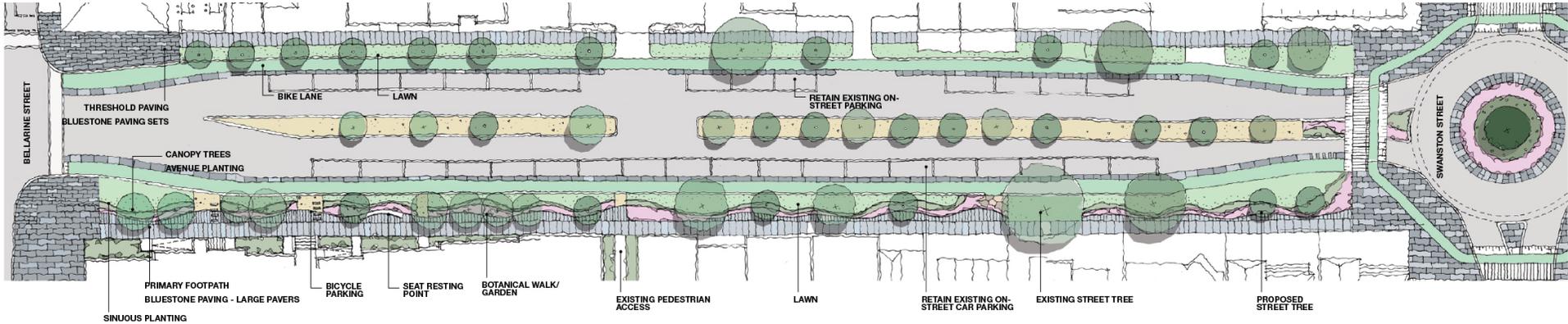
Blocks 4 to 6 will retain car parking on both the north and south side of Malop Street, however car parking will be removed from the centre median.

Key features of the concept designs

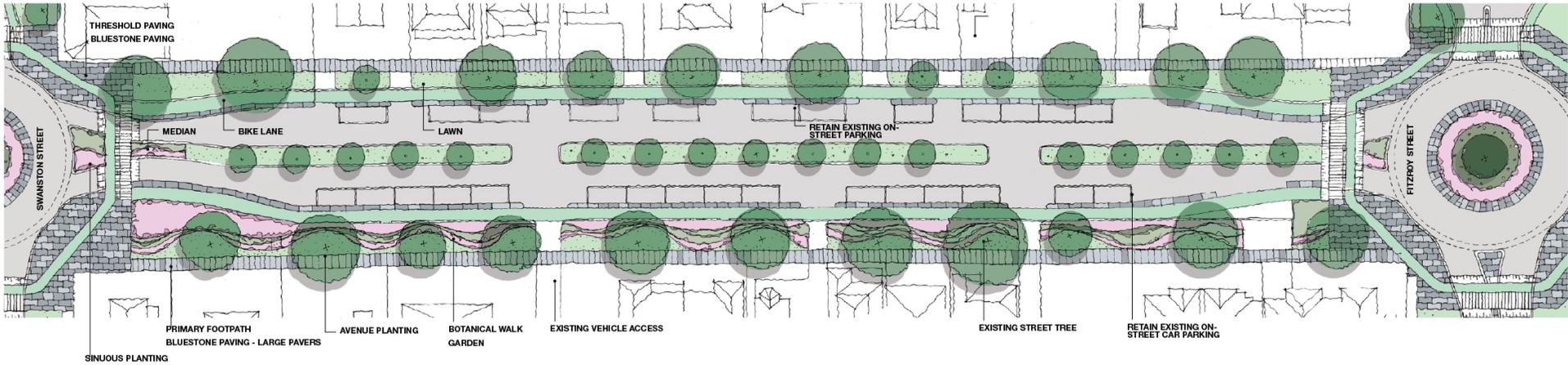
- Safer cycling infrastructure and priority for cyclists with one-way separated bicycle lanes on both sides of the street, making it safer for those exploring or commuting by bicycle.
- Enhanced pedestrian experiences as part of the botanic walk that forms a destination becoming a tourist and visitor drawcard.
- Upgraded road functions equally balanced between vehicles and active transport, with single two-way lanes each for cars and cyclists.
- An upgrade to the existing roundabout at Swanston Street and a proposed roundabout at Fitzroy Street.
- Intuitive and supportive navigation elements such as safe pedestrian lighting and improved ground surfaces to improve all abilities access.
- Use of resilient and sustainable materials that represent the distinct and unique authenticity and integrity of the city.
- Water Sensitive Urban Design features including plantings, to assist rainwater filtration prior to discharge to the stormwater system.

High-level concept designs

BLOCK 4

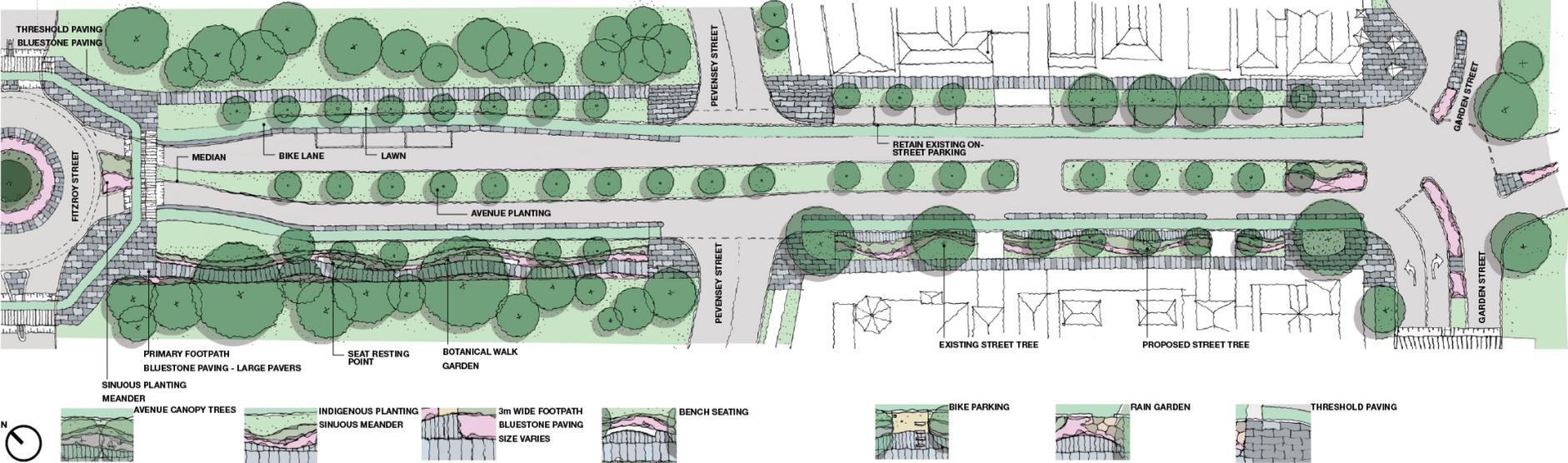


BLOCK 5



High-level concept designs

BLOCK 6



Find out more

The concept designs for Blocks 4 to 6, along with designs for Blocks 3, have been released to showcase the exciting possibilities for the remainder of the project.

The concept designs will be on display until midnight on Sunday 6 March 2022.

We would like your feedback on the proposed upgrade to the existing roundabout at Swanston Street and proposed roundabout at Fitzroy Street, as well as other aspects of the designs.

We are seeking your feedback to ensure the designs reflect local interests and values.

To find out more, explore the concept designs and provide your feedback, visit:

revitalisingcentralgeelong.vic.gov.au

If you are not able to provide feedback online, or would like to get in touch, please contact our project team via email at **rcg@geelongcity.vic.gov.au** or call **03 5272 4131**

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