

# YARRA STREET (between Lt Malop & Ryrie St)

## Arrival Indicators Project



### COMMUNITY ENGAGEMENT SUMMARY

Feedback on the draft Yarra Street Arrival Indicators project concept plan has closed. The objective of the community engagement was to seek feedback on the proposed design, in particular from traders impacted by the construction works. The priority was to identify if there are any issues or opportunities that need to be considered in the finalisation of the concept plan.

The proposed streetscape upgrades on Yarra Street (between Lt Malop & Ryrie St) include tree and ground cover planting, kerb extensions, refurbished gas lantern, new furniture, better pedestrian amenity and public art. For further details please visit <https://www.revitalisingcentralgeelong.vic.gov.au/projects/underway-projects/city-arrival-project>

Consultation took place from 11 May to 25 May.

### HOW WE ENGAGED

Engagement for Yarra Street (between Lt Malop & Ryrie St) Arrival Indicators project included a direct letter mailout to all traders, as well as a walk around by the City's Landscape Architect and the Revitalising Central Geelong Senior Communication and Engagement Officer to obtain feedback regarding issues such as:

- Access – Can people still get into the shops?
- Removal of car parking
- Support measures
- Impaired view of business from the street
- Noise and dust pollution
- Hours of work and disruptions
- Project timelines and completion date

Due to the nature of the project being a relatively small streetscape upgrade focused on Yarra Street (between Lt Malop & Ryrie St), the engagement was targeted to traders and business owners adjacent to the intersection.

A project specific engagement page was developed to provide project information and opportunities to engage with the City.

### HOW WE ENGAGED

#### Letter MAILOUT

Letters were distributed 6 May 2021 to help inform local traders and business owners about the project.

## HOW WE ENGAGED

<b>Have Your Say Online Portal</b> <a href="https://yoursay.geelongaustralia.com.au">Yoursay.geelongaustralia.com.au</a>	An online HYS project page was designed to share relevant information to encourage community feedback from 11 – 25 May 2021
<b>Survey (online)</b>	Survey online via HYS project page Objective of survey was to find out any issues relating to the proposed design, car parking, local business needs, bike users, residents' views and pedestrian access.
<b>Trader or Stakeholder F2F walk around</b>	A trader walk around was conducted to discuss issues relating to businesses around the construction zone delivery hours and access needs.

## WHAT YOU THOUGHT



*“This is a great proposal to increase the pedestrian experience..”*

*“Long term development of streetscape which develops into avenue down Yarra St.”*



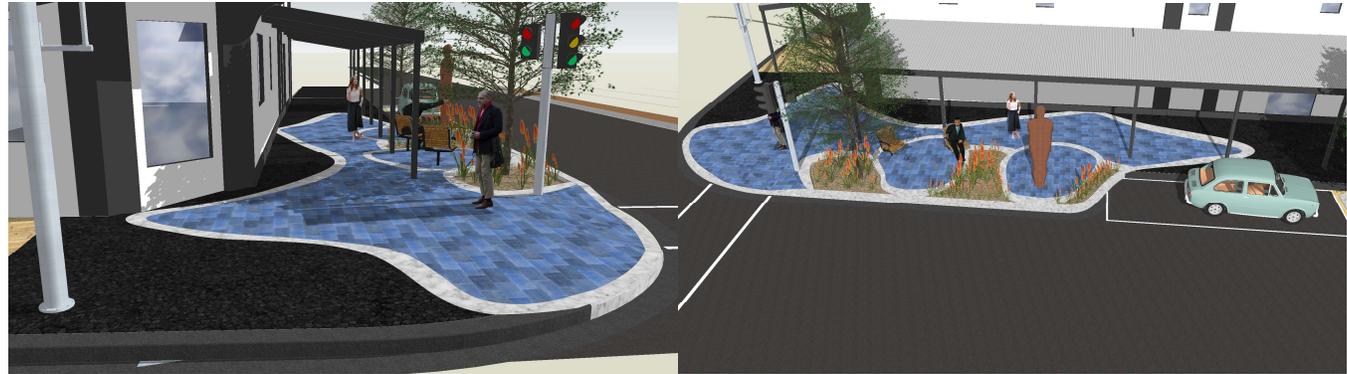
*“Additional trees.”*

*“Love the blue paving, it looks excellent.”*

*It doesn't go far enough. Yarra St has relatively low traffic volume and should be one traffic lane (plus bike lane) each way. This would dramatically improve the ability of pedestrians to cross the road and pacify traffic speed.”*

## THINGS TO THINK ABOUT

Community feedback on the concept plans was positive overall with people commenting they liked the enhancement of streetscape, improved pedestrian access and safety. Comments were raised about the overall CBD plan - Green Spine, Lt Malop St redevelopment with a comment that they are still not linked together. Comments were also provided regarding the turning lanes and only needing one lane heading straight north through the intersection.



## CONCLUSION/NEXT STEPS

Design plans will be updated with additional details based on what we heard through the engagement. Plans will be presented back onto this site. The project is to be delivered in the next few months, updates will be posted on the project website. Traders will be directly updated with works schedules.

## REVITALISING CENTRAL GEELONG & GEELONG CITY DEAL

This project is part of the 10-year Revitalising Central Geelong Action Plan, a partnership between the City of Greater Geelong and the State Government and is being delivered as part of the \$382.48 million Geelong City Deal, a collaborative project to transform Geelong and the Great Ocean Road by the Australian Government, Victorian Government, City of Greater Geelong and Revitalising Central Geelong.

